

All DRIVE2DRIVE programs support our foundation's initiatives, benefiting veterans through our Wishes for Warriors and Veterans Victory Programs.

VISION . Bridging Golf and Professional Sports for Business Success



Drive2Drive is a unique program that brings together golf, professional athletes, and veterans, showing how the champion mindset and discipline of veterans can inspire and create business change.



OUR MISSION . Honoring Veterans, Inspiring Through Excellence

DRIVE 2 DRIVE harnesses the power of golf and professional athletes to raise awareness and funds for veteran programs.

By connecting battlefield heroes with sports champions, we inspire communities to recognize the importance of mental resilience.

Through unique golf experiences, we empower veterans by sharing their courageous stories, while uniting athletes from MLB, NBA, NFL, and NASCAR in a mission of support and gratitude.



CORE PROGRAMS. Golf and Gratitude: Veterans Appreciation Events

Drive2Drive hosts exclusive golf events at top-tier courses across the country to thank veterans and their families for their service. These events feature:

- Professional Golf Coaching: Veterans receive tour-quality coaching from former PGA pros, helping them improve their skills while enjoying a world-class experience on the green.
- Shonoring Families: Family members are included in these events, recognizing the sacrifices they have made alongside their loved ones in service.

CORE PROGRAMS. Performance Under Pressure: Leadership & Resilience

Through the lens of both military service and professional sports, Drive2Drive offers powerful workshops that focus on:

- Leadership Skills: Veterans and participants learn how to apply military principles and athletic discipline in their personal and professional lives.
- **Handling Pressure:** Veterans and athletes share stories of thriving in high-stakes environments, teaching attendees how to manage stress and build mental resilience.
- Corporate Integration: Businesses can sponsor these workshops as part of their leadership development programs, offering employees invaluable insights from those who have performed at the highest levels.

CORE PROGRAMS . Veteran - Corporate: Team Building & Networking

Drive2Drive collaborates with businesses to create corporate-sponsored golf events and leadership experiences, offering opportunities for companies to:

- Giving Back to Veterans: By sponsoring events, businesses can show their gratitude and support for veterans, enhancing their corporate social responsibility efforts.
- Corporate Team Building: Employees have the chance to participate alongside veterans and pro athletes, strengthening teamwork, leadership, and communication skills in a dynamic, relaxed environment.
- Networking Opportunities: These events serve as a platform for veterans, athletes, and corporate leaders to build meaningful connections that extend beyond the golf course.

CORE PROGRAMS. Competitions: Inspiring Through Friendly Rivalry

Drive2Drive hosts friendly golf tournaments that bring together veterans, pro athletes, and corporate teams, designed to:

- Promote Healthy Competition: Participants can test their skills on top-tier courses, learning how both veterans and athletes excel in competitive environments.
- Corporate Client Engagement: Businesses can invite their top clients to participate, offering them a unique and memorable experience while showcasing the company's commitment to giving back.
- Strengthening Bonds: These events serve as a bridge, fostering camaraderie between veterans, athletes, and corporate participants, while also raising awareness and support for veteran causes.

CORE PROGRAMS. Lessons of Service & Sport - Motivational Speaking

Drive2Drive offers speaking engagements featuring veterans and athletes who share their stories of dedication, perseverance, and overcoming adversity. Key benefits include:

- Inspiring Audiences: Whether for corporate events, schools, or community gatherings, these talks inspire audiences with lessons from the battlefield and the playing field.
- Strengthening Work Ethic: Learn how pro athletes and military personnel alike maintain a strong work ethic under pressure, and how those same principles can be applied in business and life.
- Corporate Sponsorships: Companies can sponsor these events to align themselves with powerful, inspirational messaging, offering value to both veterans and their broader community.

EVENTS . Champions Challenge

Drive2Drive Chip and Putt Competition

Corporate Partners paired with Pro Athletes in a Unique Skills Challenge

- Drive-Accuracy and Distance
- Putting & Speed Control, Green Reading, Short Putts

A BBQ Buffet Catered by the Most Popular Area BBQ Chef

On Stage...

- Drive2Drive Mindset of a Champion Motivation and Success Panel
- Q & A Session with Pro Athletes and Special Guess Veterans
- Finally Concert by a Special Guest Country Singer



EVENTS . Drive2Drive Adult Drive, Chip & Putt OUTLINE

Welcome & Registration

- Check-In and Meet & Greet Lounge
- Viewing of Live Auction Items

Drive, Chip & Putt Clinic (Morning Session)

- Introductions
- Professional Athlete Demonstrations
- Drive Chip Putt
- Participant Groups
- Corporate Client Engagement



EVENTS . Drive2Drive Adult Drive, Chip & Putt OUTLINE

Competition Rounds

- Drive, Chip & Putt Competition
- Live Leaderboards
- Friendly Pro-Athlete Competition

Break & Networking

- Outdoor BBQ Buffett
- Entertainment

Q&A With Professional Athletes

- Motivation & Success Panel
- Audience Q&A



EVENTS . Drive2Drive Adult Drive, Chip & Putt OUTLINE

Evening Concert & Auction

- Country Music Concert
- Auction Announcements
- Final Remarks and Acknowledgments

Morning Round of Golf with Pro Athletes (Day 2)

- **Exclusive Course Access**
- Breakfast Reception
- Photo Opportunities and Thank You Ceremony



DRIVE2DRIVE TV SHOW. An Inspiring TV Series

Drive2Drive is an inspiring TV series where pro athletes from the MLB, NBA, NFL, and NASCAR team up with PGA Tour Coach and race car driver Randy Joyner to explore how the mental and physical disciplines of golf mirror those in their own sports.

- Each episode reveals how golf hones these athletes' mental edge, fueling peak performance on and off the field.
- ➡ Viewers gain exclusive, actionable insights to elevate their own game, regardless of skill level. With powerful stories, expert coaching, and thrilling challenges, Drive2Drive goes beyond golf—it's a journey of resilience, unity, and mastery.

DRIVE2DRIVE TV SHOW . How It Helps You

Our show isn't just for sports fans—it's for anyone looking to succeed. Athletes and veterans share powerful tips to help in the business world, showing how to stay calm under pressure, work as a team, and stay determined through any challenge. These are skills anyone can use, from business leaders to everyday people.

Giving Back - Drive2Drive also supports veterans and their families. By watching, you're helping to give back to those who've served. Join us on the journey—learn from the best, have fun, and get inspired to reach your own peak performance!

DRIVE2DRIVE . A Win-Win For Veterans, Athletes & Businesses

Through its innovative approach, Drive2Drive creates impactful, meaningful experiences for veterans and their families, while offering businesses a chance to engage in socially responsible programs.

From golf events to leadership workshops and corporate partnerships, Drive2Drive provides a platform to honor service, foster connections, and inspire excellence through the game of golf.

By combining gratitude for military service with the competitive spirit of professional athletes, Drive2Drive is not just about golf—it's about driving excellence in every aspect of life.



Randy Joyner . BIO

- PGA Tour Coach
- Class A PGA Professional
- Played on the PGA Tour & Korn Ferry Tour
- \$\times 13 PGA TOUR student wins
- Coaches Pro Athletes from all major sports MLB, NFL, NBA, and NASCAR
- Sports Performance Coach/Certified Mind Factor Coach
- Founder of Tour Techniques
- Works with the play-by-play team for PGA Tour Radio for PGA Tour Events



Randy Joyner . BIO

- Conducts Corporate Clinics for some of the country's largest companies including Travelers, EY, JP Morgan and Wells Fargo
- Special Guest on TV, radio shows, and podcasts around the world
- PGA Director of Instruction at Ballantyne Country Club
- Host of the Drive2Drive TV show (with current PGA TOUR players and NASCAR drivers)
- Grew up in racing and has driven NASCAR trucks and NASCAR Late Models



Benefits For Corporate Sponsors

- Access to Top Athletes: Engage directly with toptier athletes from various sports, fostering unique networking opportunities
- Motivational Spirit: Tap into the competitive and motivational spirit of professional athletes, inspiring corporate teams and clients
- ♣Brand Exposure: High visibility for corporate sponsors through event branding, media coverage, and social media promotions
- Client Engagement: Unique and memorable experiences for prospective clients, strengthening business relationships and driving loyalty





Ideal Outcomes

- Inspiration: Corporate teams and clients leave motivated and inspired by the athletes' stories and experiences
- Connections: Strengthened relationships between sponsors, clients, and athletes
- ☐ Impact: Positive social impact through charitable contributions and community involvement driven by the events



Contact Information

Fuel Your Drive
From the Fairway to the Fast Lane,
Discover What Powers Champions

randy@randyjoynergolf.com 704.791.2379

www.drive2drive.com

